

Cure CMD- Email Templates

Giving Challenge (new donors)

Dear friends,

Many of you may know that **(we/our family)** is involved with [Cure CMD](#), an organization committed to advancing research toward treatments and improving the lives of those living with congenital muscular dystrophy.

We are supporting Cure CMD's end-of-year fundraising campaign to help ensure that the research being funded and the programming we benefit from can continue. And this year, Cure CMD's Board of Directors has issued a year-end giving challenge:

For every new donor who makes a gift of \$50 or more to Cure CMD through December 31, the Board of Directors will give an additional \$100!

I would like to invite you to be one of those new donors.

While the organization is only fifteen years old, Cure CMD has directed **\$4 million to research**. During this time, Cure CMD has also provided a variety of invaluable community building opportunities for affected individuals and their families, connecting the community to scientists, clinicians, and one another through conferences, support groups, virtual happy hours, peer-to-peer matches, as well as online webinars and other content to promote education and advocacy.

(feel free to include a quote about your own experience, or use the following)

"No parent likes to see their child undergo surgery, but when our son required spinal fusion, we felt prepared because of Cure CMD. Through SciFam we learned what to expect for pulmonary care and recovery, but even more so, we had a network of friends who are traveling a similar journey to our own." -Tim & Lani Knutson

Please join me in making a difference for the Cure CMD community this giving season. **Visit curecmd.org/2023** to make your gift today, and help us spread the word about a mission near and dear to our hearts – and this board challenge. All gifts are truly appreciated!

With gratitude,

<Your Name>

Cure CMD- Email Templates

Giving Appeal (returning donors)

Dear friends,

Many of you may know that **(we/our family)** is involved with [Cure CMD](#), an organization committed to advancing research toward treatments and improving the lives of those living with congenital muscular dystrophy.

We are supporting Cure CMD's end-of-year fundraising campaign to help ensure that the research being funded and the programming we benefit from can continue.

While the organization is only fifteen years old, Cure CMD has directed **\$4 million to research**. During this time, Cure CMD has also provided a variety of invaluable community building opportunities for affected individuals and their families, connecting the community to scientists, clinicians, and one another through conferences, support groups, virtual happy hours, peer-to-peer matches, as well as online webinars and other content to promote education and advocacy.

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"No parent likes to see their child undergo surgery, but when our son required spinal fusion, we felt prepared because of Cure CMD. Through SciFam we learned what to expect for pulmonary care and recovery, but even more so, we had a network of friends who are traveling a similar journey to our own." -Tim & Lani Knutson

Please join me in making a difference for the Cure CMD community this giving season.

Visit curecmd.org/2023 to make a gift today. All gifts are truly appreciated, and our family is grateful for your support!

With gratitude,

<Your Name>